



News Release

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FOR MORE INFORMATION, CONTACT:
Matt Ulakovic
Logo Committee Chair
585.392.7773
P.O. Box 1
Hilton, New York 14468

Be a Creative Part of the Hilton Apple Fest Tradition

The Hilton Apple Fest is looking for a new logo to celebrate its milestone 40th annual harvest celebration, and this is your chance to design it.

Maureen Spindler, long-time Hilton resident and an organizer of the annual festival, urges that those planning to send in a design should use this as a fun way to connect with the history of the Hilton community—apples, orchards, the old Ho-Jack Railroad line and lake life are all great concepts to get you started.

This year's chosen logo will be embroidered and printed on hoodies, sweatshirts, t-shirts and other souvenirs to be available at this year's festival, which is set for Saturday and Sunday, Oct. 3 and 4. The lucky winner also receives a \$100 reward and complementary sweatshirt featuring their winning logo.

"If you've been to the Apple Fest, I encourage you to tap into your own Apple Fest memories, check out our past logos online, and think up something fun and original that shows your hometown pride," Spindler says. "The theme is up to you—there's no need to be excessively detailed. Just send in something fun and you might just win!"

You can submit your new logo design to Hilton Apple Fest Logo Contest; PO Box 1; Hilton, NY 14468, or e-mail to info@hiltonapplefest.org no later than Sunday, March 16, 2020. Multiple entries are encouraged, but must be original creations, and cannot be protected by any previous copyright. Please, no clip art.

Visit HiltonAppleFest.org for all the latest 2020 Hilton Apple Fest news.

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