



February 13, 2024

Dear Friends and Neighbors,

The Hilton Apple Fest Board is planning the 2024 Hilton Apple Fest to be held on Saturday, October 5 and Sunday, October 6th, 2024. The festival is held at the Hilton Community Center, 59 Henry Street, in Hilton NY.

The Hilton Apple Fest enjoys a reputation for being a favorite local festival. We offer free parking, free shuttle service to the festival grounds, free family entertainment and shopping for everyone. We will have over 100 Arts and Crafts vendors, 15 Farmers' Market vendors, Apple Growers, Kids Korner activities and our always popular food groups. We invite you to visit our Veterans' display in the gazebo area. We also have 23 Not for-profit groups presenting information.

Our mission is to sponsor an annual event where not-for-profit organizations, local farmers and crafters have an opportunity to educate attendees about their history, product and how their products are grown. Our goal is simple: to offer educational opportunities and raise awareness of these organizations along with providing free family entertainment and donating proceeds to other local charitable organizations within the community. Since its' inception, the Hilton Apple Fest has donated \$161,944 to local community charitable organizations.

The Hilton Apple Fest appreciates support from sponsors like you to help make our festival a success. Please take a moment to review the many sponsorship opportunities available. Your support helps ensure that the Hilton Apple Fest will continue in the future. The Hilton Apple Fest is a 501(C)(3) not -for-profit organization.

We have many levels of sponsorship. Please contact me if you have any questions about sponsorship levels on the application.

Thank you for your consideration of sponsorship of the 2024 Hilton Apple Fest.

Shannon Zabelny  
Sponsorship Chairperson  
Hilton Apple Fest  
(585) 392-7773  
szabelny@gmail.com

**P.O. Box 1 • Hilton, New York 14468 • (585) 392-7773**

**[www.hiltonapplefest.org](http://www.hiltonapplefest.org)**

2024 Hilton Apple Fest  
Saturday, October 5 and Sunday, October 6, 2024  
Sponsorship Form (Deadline May 31, 2024)

Name of Sponsor: \_\_\_\_\_

Business Name: \_\_\_\_\_

(If different from Sponsor. This is the name you want displayed for your sponsorship).

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email address \_\_\_\_\_

**Sponsor Amount:** (please check one)

Collamer 20 Ounce (\$5000+) \_\_\_\_\_ Empire (\$1500-\$4999) \_\_\_\_\_ Honeycrisp (\$750-\$1499) \_\_\_\_\_

Golden Delicious (\$501 - \$749) \_\_\_\_\_ Granny Smith (\$251-\$500) \_\_\_\_\_ McIntosh (\$101-\$250) \_\_\_\_\_

**What you will receive in recognition of your sponsorship:**

Collamer 20 Ounce (\$5000+)

- Your name on our Sponsorship banner at the Information Booth.
- Your name on the Hilton Apple Fest website.
- An opportunity to have handouts at the Information Booth.
- Your name on a yard sign.
- Your name announced on radio stations.

Empire (\$1500-\$4999)

- Your name on our Sponsorship banner at the Information Booth.
- Your name on the Hilton Apple Fest website.
- An opportunity to have handouts at the Information Booth.
- Your name on a yard sign.
- Your name on the signage on a shuttle bus.

Honeycrisp (\$750-\$1499)

- Your name on our Sponsorship banner at the Information Booth.
- Your name on the Hilton Apple Fest website.
- An opportunity to have handouts at the Information Booth.
- Your name on a yard sign.

Golden Delicious (\$501-\$749)

- An opportunity to have handouts at the Information Booth.
- Your name on the Hilton Apple Fest website.
- Your name on a yard sign.

Granny Smith (\$251-\$500)

- An opportunity to have handouts at the Information Booth.
- Your name on the Hilton Apple Fest website.

McIntosh (\$101-\$250)

- Your name on the Hilton Apple Fest website.

Please make your check payable to: Hilton Apple Fest and mail (along with this form) to PO Box 1, Hilton, New York 14468 by **May 31<sup>st</sup>** to ensure inclusion in our brochure. If you have any questions, please email [szabelny@gmail.com](mailto:szabelny@gmail.com) or call 585-392-7773. The Hilton Apple Fest is a 501(c)(3) not-for-profit organization.

Thank you for supporting the Hilton Apple Fest.